

The Wanamaker Store

Christmas Times and Other Times

EVERY many thousand people will come to see the Wanamaker Christmas Store who have not known it as An Every-Day Store.

Will you learn it now? We have no special holiday manners—you will be as welcome all the time as you are now. And the store is always beautiful. We have no patience with the storekeeping that could exist simply because the building was in the track of trade; that could find new customers as fast as disgruntled ones left.

We owe the public something in exchange for the confidence that begets its first purchase here. We squeeze more than usual ethics into business—we ask you to expect more from us, and to hold us to the strictest accountability.

If this had not been an odd, different store, what earthly use could New York have had for it?

As a Christmas Store, bright and beautiful as it is, we shall make mistakes—a good many hundred people have come newly into the store life and have had only time to grasp its sterner principles of good service. But, remember, we don't want the money of a dissatisfied customer; we have more in business life than simply selling present Christmas stocks.

Three years of service growing toward our ideals, but still short of them, have made this the busiest careful store New York ever had. If its methods and its unalterably fair prices have made it good for our every-day friends why should they not make every-day friends of all who drop in now? We intend that they shall.

Seventeen Tableaux of Christmas

surround the Rotunda—part paint (the work of New York's best scenic artists), part still more real. The flight of angels is very beautiful. Santa Claus' dream is closely followed by his sleigh and the wonderful deer; the soldier in the Philippines dreams of home and loved ones; Jack Tar sees his ideal Christmas. John Bull and Uncle Sam each overlook typical happiness. Grandmother's dream of younger days and the sleigh-ride is tender and pretty; the child's dream is rosy, of course, while the "Dream of Old Days" takes the dreamer back to Ole Virginny and seats him at a table of wondrous bounty. Next the Knight of ye olden days—days of chivalry.

Just for your pleasure.

Mr. Halsey-Stirling's exhibitions of Famous Paintings today at 10.30 and 11.30 a.m. and 3 and 4.30 p.m. Each exhibit lasts half hour.

Absolute reproductions in oil of paintings in the National Gallery of London.

Artists are especially invited this morning. Ample seating capacity in the special gallery—Third floor.

These illustrations are not photographic, but are carefully hand-painted miniatures.—*New York Herald*.

"Novel as it is valuable and interesting."—*New York Journal*.

Tissot's Life of Christ

There was no such thing as hurrying the book-makers—each illustration, in all the wealth of color of the original painting, had to be produced with care; the letter-press and the binding had to be fit companions to the pictures.

We had to disappoint some early joiners of the club, or at least keep them waiting.

Now All Ready for Instant Delivery

Four sumptuous volumes—all of M. James Tissot's wonderful pictures of Christ and His earthly walks, with the notes made during Tissot's ten years' travels and labors in the Holy Land, these and the Gospel text, forming one of the great religious works of all time.

Through the Wanamaker Tissot Club subscribers get the full set on payment of \$1 initial fee and being enrolled as members, and agreeing to make monthly payments of \$3 for a fixed period.

Reproductions of the Tissot Pictures are shown in a special Fifth-floor gallery.

The Books, in the Book Store.

Ulsters for Men's Stormy-Day Wear

We are willing to have any New York man judge this clothing store by these all-wool frieze Ulsters at \$12. Lining good-looking, firm and durable; sleeve linings smooth, slick and strong; and the whole garment, where facing and lining meet, is finished with rows of satin piping. There is warmth and durability—and good looks, too.

These at \$15 are a bit finer, and the frieze is in the popular Oxford-gray.

Ulsters of all-wool rich blue chinchilla (next in elegance to the American Montagnacs), \$18.

Now then, we've not skipped the wants of any man within reach of this store, for a tailoring organization that can produce these garments can produce, and is producing, as elegant overcoats as money can buy.

The Montagnac Overcoats to order are \$80.

Rich Cut Glass

American cut glass has no equal in brilliancy—nor do the workers in any land equal our own cutters. As in a good many other things America leads beyond all possible doubt.

And, thanks to your appreciation, we are the largest buyers and collectors of American Cut Glass for retail distribution. And naturally we charge least prices for any given elaborateness of cutting.

The simplest cut glass tumblers are only \$2.25 dozen. The richest are \$24. Both very real and worthy.

And every other table and decorative shape is here as well.

In the China Store, Basement.

JOHN WANAMAKER

Formerly A. T. Stewart & Co., Broadway, 4th Ave., 9th and 10th Sts.

Proposals.

OFFICE QUARTERMASTER, FORT HAMILTON, N.Y., Dec. 6, 1899.—Send proposals in triplicate, sealed in envelopes until Dec. 12, 1899, and then opened on Dec. 13, 1899. Proposals of non-commissioned staff officers' quarters, including furniture, etc., reserves right to accept or reject any or all bids, and to award contracts for furnishing or supplying articles for the U.S. Cavalry, Engineers, Artillery, etc. The Director of the Cavalry, Fort Hamilton, Brooklyn, N.Y. Proposals for non-commissioned staff quarters, etc., may be had by applying to this office. W. R. MERRIAM, Director of the Cavalry.

DEPARTMENT OF THE INTERIOR, U.S. Census Office, Washington D. C., December 24, 1899. Send proposals in triplicate will be received at the U.S. Census Office, Washington D. C., December 24, 1899, for furnishing machinery and materials for the U.S. Census Bureau, Washington, D. C. The Director of the Census Bureau, Washington, D. C., will receive the proposals for the articles required to be had by applying to this office. W. R. MERRIAM, Director of the Census.

Fine Arts.

MR. EDWARD BRANDUS cordially invites you to view his Entirely New Collection of Ancient and Modern Paintings

ART GALLERIES:

PARIS, 31 Rue de la Paix, Between 8th & 9th Sts.

NEW YORK, 21st Street, Between 5th & 6th Sts.

BOSTON, 21 Marlboro Street, Between 2d & 3d Sts.

ATLANTIC CITY, N. J. Between 11th & 12th Sts.

BROADWAY, 11th Street, Between 5th & 6th Sts.

PHILADELPHIA, 11th Street, Between 5th & 6th Sts.

DETROIT, 11th Street, Between 5th & 6th Sts.

CHICAGO, 11th Street, Between 5th & 6th Sts.

MONTGOMERY, 11th Street, Between 5th & 6th Sts.

ATLANTA, 11th Street, Between 5th & 6th Sts.